

SPE INTERNATIONAL POLYOLEFINS CONFERENCE



A FORUM FOR NEW IDEAS AND INNOVATION

2015 SPE International Polyolefins Conference Examines the Impact of the Oil Outlook and New Feedstock on Polyolefin Opportunities & Growth.

Abundant and cheap natural gas from Shale Gas Fracking is transforming the Polyolefins Industry in the USA and creating new opportunities and new investments. The 2015 Society of Plastics Engineers (SPE) International Polyolefins Conference will discuss the Polyolefin Renaissance at Hilton Houston North Hotel (12400 Greenspoint Drive) in Houston, Texas on **February 22-25, 2015** and celebrate its 40th year in existence--"Four Decades of Advances in Polyolefin Technology".



The SPE International Polyolefins Conference is the largest polymer conference in the world dedicated to Polyolefins. It is the best place in the Industry for suppliers and customers to meet and to learn about new developments and trends in the Polyolefin Industry. Over 650 technical experts and business professionals are anticipated, attracted to the conference by 65 exhibitor booths, 84 technical papers, a Sunday afternoon Tutorial on "Polyolefin Technology and Applications", two evening networking receptions, and a Student Poster Competition. Fourteen sessions will cover a wide range of topics and applications:

- Current Trends , Technology, and Industry Investments
- Strategies and Case Studies in Managing Innovation
- Catalyst and Process Advances
- Polyolefin Stabilization
- Polyolefin Modifiers & Additives
- Advances in Analytical Characterization Methods
- Polyolefin Elastomers
- Film and Flexible Packaging

Polyolefin in Medical Applications
Polyolefins in Durable Applications
Innovations in Reinforced Polyolefins
Foams and Light Weighting

Keynote speakers will include:

Nick Vafiadis, **Senior Director, Global Polyolefins and Plastics, IHS**, "Global Polyethylene: Issues and Trends"

Nick Jones, **Energy Advisor, ExxonMobil**, " Outlook for Energy through 2030"

James Ray, **Senior Consultant, ICIS**, "Ethylene, Ethylene, What about Propylene?"

Clifford Lee, **Vice President, Townsend**, "Global Industrial Polyolefin Catalysts-- Major Developments"

David Anderson, **Senior Consultant, ICIS**, "US PE Market Dynamics--The New Normal"

Andy Hines, **Foresight Graduate Program Coordinator, University of Houston**, "How Thinking about the Future Can Benefit Your Organization"

Key contact for the conference are:

Conference Chairman, Chuck Crosby at Charles.Crosby@Braskem.com

Program Chairman, Donna Davis at Donna.S.Davis@exxonmobil.com

Exhibit Chairman, Brandon Cleary at Brandon@birchplastics.com

Registrations Chairperson, Suzanne Biggs at SuzBiggs@comcast.net

Publicity Chairman, David Hansen at David.Hansen47@yahoo.com

Hotel rooms are filling up fast. To learn more and to register for the 2015 SPE International Polyolefins Conference, go to:

www.spe-stx.org/conference.php

At the conference website you can view for free the 2013 plenary keynote talk "[Feedstocks - North American Petrochemical Industry Advantage](#)" by Tim Roberts, the Vice President of LyondellBasell. You can also purchase access to videos of the [2013](#) & [2014](#) Polyolefin Tutorial and Plenary Keynote talks.

The SPE International Polyolefins Conference has been in existence for 40 years and has been organized by the South Texas SPE Section in Houston, Texas. Over 80% of the South Texas Section profits from the Conference go to support students and polymer programs at 8 selected Universities that have polymer programs and SPE student chapters. The South Texas Section (www.spe-stx.org/) is part of the International Society of Plastics Engineers (www.4spe.org) whose charter it to promote knowledge, technology, and the use of plastics. The Society of Plastics Engineers is home to nearly 20,000 plastics professionals in more than 70 countries around the world. SPE is the "go to" resource for plastics technical information.